

OUR TOP STORY

Boundless Scope

Reeling in the right talent requires cultivating a vast universe of choices. Whether we cast far and wide or right in our own back yard, our reach is incomparable. In previous issues of NewsCAST we focused on our pedigree and experience as Pittsburgh’s first and longest continuously operating casting company. In this issue, we cover the third key to quality casting: **SCOPE**

DONNA BELAJAC CASTING

- Unmatched access to real actors, real people and the really unusual
- Pittsburgh’s only casting company that routinely reaches beyond local borders
- Pittsburgh’s only casting company that regularly taps more than a dozen talent agencies
- Pittsburgh’s only casting company with talent archives spanning three decades

FIVE KEYS TO QUALITY CASTING

1. Pedigree: Has the Casting Company earned industry respect?
2. Experience: Does the Casting Company have a proven track record?
3. Scope: Can the Casting Company present talent options its competitors cannot?
4. Performance: Is the Casting Company professional, on-target and cost-effective?
5. Results: Is the Casting Company endorsed by your peers?

Now Playing Everywhere at Once!

With iPhones, iPads and myriad other mobile viewing devices on the market, you can see the roles we cast virtually anywhere! Here are several current or recent casting projects that you may have seen, or will see shortly, in theaters, on TV, billboards or via the hand-held viewing medium of your choice!

ON SCREEN: THRILLS AND CHILLS

“I Am Number 4,” directed by D. J. Caruso (“Eagle Eye” “Disturbia”), starring Alex Pettyfer and Diana Agron

“Abduction,” directed by John Singleton (“Boyz n the Hood”), starring Taylor Lautner, Lily Collins, Alfred Molina

“Project Wickham (WT),” directed by J. J. Abrams, executive producer Steven Spielberg, starring Kyle Chandler.

ON AIR: REALLY COOL... LIKE KEITH STONE!

NATIONAL TV

Keystone Light Beer, Pittsburgh search for Keith Stone character

“Scientastic,” PBS children’s series pilot for 2011, cast lead roles

LOCAL TV

Giant Eagle, “That’s My Giant Eagle Advantage” (real people casting)

Gateway Health Plan, “Who Am I?”

Kennywood Park

Legacy Remodeling

BREAKING NEWS: Thirty Years and One New Website!

Donna Belajac, C.S.A. has been casting for 30 years! To mark that important milestone – and make your life a little easier when searching for quality casting – we’ve launched a new and improved website. Take a look! (hyperlink) We considered the differing needs of Producers and Talent and designed accordingly, making it faster and easier than ever to access and act on the information you need.

THIS JUST IN

Filmmaker Dubs Belajac Pittsburgh’s “Go-To” Casting Director!

After wrapping location shooting of The Next Three Days, director Paul Haggis pronounced Donna Belajac “simply the best” (link to Raves) in our city – a reputation that continues to spread. In fact, producers of all four feature films shot in Pittsburgh during 2009 hired our company to cast principal roles.

Cast 47 SAG roles: “Unstoppable,” directed by Tony Scott (“Numb3rs” “The Taking of Pelham 123”), starring Denzel Washington, Chris Pine, opened Nov. 12.

Cast 18 SAG roles: “The Next Three Days,” directed by Paul Haggis (“Crash”), starring Russell Crowe, Elizabeth Banks, Liam Neeson, opened Nov. 19.

Cast 23 SAG roles: “Love and Other Drugs,” directed by Ed Zwick (“Glory” “Legends of the Fall”), starring Ann Hathaway and Jake Gyllenhaal, opened Nov. 24.

Cast 20 SAG roles: “Warrior,” directed by Gavin O’Connor (“Tumbleweeds” “Miracle”) starring Nick Nolte and Tom Hardy, release date June 2011.

ON DISPLAY: EVERYBODY’S WORK IS EQUALLY IMPORTANT

NATIONAL PROJECTS

Levi’s Work Wear – Braddock, PA Campaign

Tim Horton’s Restaurant Chain

NON-BROADCAST

Lucentis

Phenix Technologies